



Arizona Department of Agriculture

1688 W. Adams Street, Phoenix, Arizona 85007
(602) 542-4373 FAX (602) 542-5420

PRESS RELEASE

FOR IMMEDIATE RELEASE

RELEASE DATE: May 09, 2005

MEDIA CONTACT: Katie Decker, 602-542-0958

Find out if the chlorine you put in your pool is worthless! We put manufacturers and sellers to the test.

(Phoenix, AZ) – Memorial Day is around the corner, meaning pool season is nearly here, and that has many consumers scrambling for pool supplies as the mercury rises. When a consumer buys chlorine, they likely figure they are buying it straight from the manufacturer and it is going to kill germs as it intended. However, depending on distributor, retailer and consumer care for the chlorine, it may not be working. This is why twice a year the Arizona Department of Agriculture spends a week sampling chlorine from around the Valley and you are invited to tag along and find out which places are safe and which ones are not.

Consider:

- How old is the chlorine when you buy it? Has it expired?
- Did you buy too much at once? If so, it might not be effective when you go to use the last drop.
- Did the distributor rotate the product properly so when you grab the last one, it is not expired?
- Is the product being stored in a legal and safe fashion?

Visual Elements:

- Head out with the crews to randomly sample places such as big box stores, your local grocer and/or pool supply stores to find out if they are taking care of your viewers.
- Visit the State Agriculture Lab and see how the samples are processed.
- Get a copy of the random sample results and discover how stores and product in your viewers' neighborhoods are doing.

Dates:

- Wednesday, May 18th: During the morning hours we will be collecting samples. In the afternoon, these samples will be taken to the State Agricultural Laboratory for analysis.
- Thursday, May 19th: Find out which passed, and which ones failed, as the test results come in.

YOU MUST RSVP BY CALLING TO PARTICIPATE: We need to know if you will be there in order to make appropriate plans.

###